Dear Montana WIC Participant,



On October 1, 2012 the Montana WIC Program will offer Enfamil Prosobee soy-based infant formula

from Mead Johnson instead of Similac Soy Isomil from Abbott Laboratories. The Enfamil Prosobee formula is very similar to the Similac Soy Isomil formula.

Similac Advance, Similac Sensitive, and Similac for Spit Up will still be our standard contract milk-based formulas.

The Montana WIC Program is dedicated to ensuring that your infant receives the best nutrition and that is why breastfeeding your infant is always the best choice. However, if a mother does not breastfeed her child, we can provide supplemental formula.

The benefits provided by this new infant formula contract will allow the Montana WIC Program to continue to provide services to all WIC participants.

If your infant needs formula, both the Abbott Laboratories and the Mead Johnson products will provide an adequate source of nutrition for your infant. These formulas are offered in powdered, concentrate, and ready-to-feed forms. The method of mixing your infant's formula will remain the same.

Your WIC benefits with a "First Day to Use" of 10-1-2012 (October 1, 2012), or later will reflect the change for the soy-based formula product. The checks will contain Enfamil Prosobee soy formula instead of Similac Soy Isomil formula.



Other specialty formulas, such as Alimentum or Nutramigen, will still be available by health care provider prescription with a valid medical diagnosis.

The Montana WIC Program understands that change is sometimes hard. We are also aware that you may have concerns for your infant. Your local WIC staff will do everything that they can to make this change from the Similac Soy Isomil formula to the Enfamil Prosobee soy formula as smooth as possible for you and your infant.

We appreciate your participation in the Montana WIC Program.